Horse Racing Australia Magazine

www.horseracingaustralia.info

Email Advertising Booking Form

Fax: (02) 4951 7364

Winform Publishing
A.B.N. 40 079 032 018
PO BOX 375
Wallsend N.S.W. 2287

Telephone: (02) 4950 1747
Fax: (02) 4951 7364
Email: direct@hunterlink.net.au
Website: www.horseracingaustralia.info

Please see the Horse Racing Australia Email advertising rates to the right of the page. Please tick what size market you would like to email out to, which has its own rate per week.

Below, please specify how many weeks of email marketing you would like to purchase. Please fill out and sign the HRA Advertising Email Booking Form.

No. of Week(s) for Email Advertising: _____

Email Advertising Options

Option	Cost $	
Email Market 1500+	$295.00 per Mail-out inc. GST *+ 120 x 120 pixel html Banner*	☐
Email Market 5500+	$595.00 per Mail-out inc. GST *+ 120 x 120 pixel html Banner*	☐
Email Market 10,000+	$995.00 per Mail-out inc. GST *+ 120 x 120 pixel html Banner*	☐

Horse Racing Australia Advertisement Details

All relevant advertisement information is to be documented on this sheet.

HRA Advertising Package:

Business Name:

Contact Name:

Mailing Address:

Phone:

Fax:

Email:

Website:

Payment Details

All Advertisements submitted to Horse Racing Australia Magazine requires a 50% deposit of your selected advertisement package paid upon booking.

If your advertisement cost is $500 or under, please include full payment.

Please complete or see payment details provided:

Amount $_____ **Credit Card Payment** ☐

Card Type: **VISA** ☐ **MASTERCARD** ☐ **BANK CARD** ☐ **AMEX** ☐

Name on Card:

Signature:

Card No:

|__|__|__|__| |__|__|__|__| |__|__|__|__| |__|__|__|__|

Card Expiry: _____/_____

Sending Cheque ☐ **Direct Deposit** ☐

Direct Deposit Details:
Commonwealth Bank
BSB: 062823 Account No: 1013 3456
Account Name: Winform Publishing

Horse Racing Australia Advertising Agreement: *Advertising accepted for publication in Horse Racing Australia Magazine is subject to the conditions set out in their prices. Every advertisement is subject to the Publisher's approval and the Publisher may, at its discretion, refuse to accept an advertisement for publication if it believes the advertisement may infringe the rights of any person or may not comply with all laws and regulations of the State and Territories. When an Advertisement is cancelled, deposits are non refundable 24 hours after bookings. Please Note, Horse Racing Australia Magazine takes no responsibility for the late submission of Advertisements, Editorial nor errors after confirmed Proof Acceptances.*

Signature: _____ **Date:** _____/_____/_____